



BUSINESS NARRATIVE OUTLINE

A Business Narrative is a way for you to share your business story without the complexity of a business plan. It helps our Underwriter understand how your business operates and secures new business. The better you tell your story, the easier it is for our Underwriter to make a lending decision.

Business Narrative Components

- 1. Business Name: _____
- 2. Business Address: _____
- 3. Business Type/Industry/Description: _____
- 4. Business Property Type (i.e. home-based, office lease, warehouse, etc.): _____
- 5. Date Organized: _____
- 6. Owner Name(s): _____
- 7. Percent of Ownership: _____
- 8. Number of Employees: _____
- 9. Business Product(s)/Service(s): _____
- 10. How do you generate business?: _____

- 11. Is the business seasonal?: _____
- 12. How Has COVID-19 Affected the Business?: _____

- 13. Any additional information that will help us understand your business: _____

